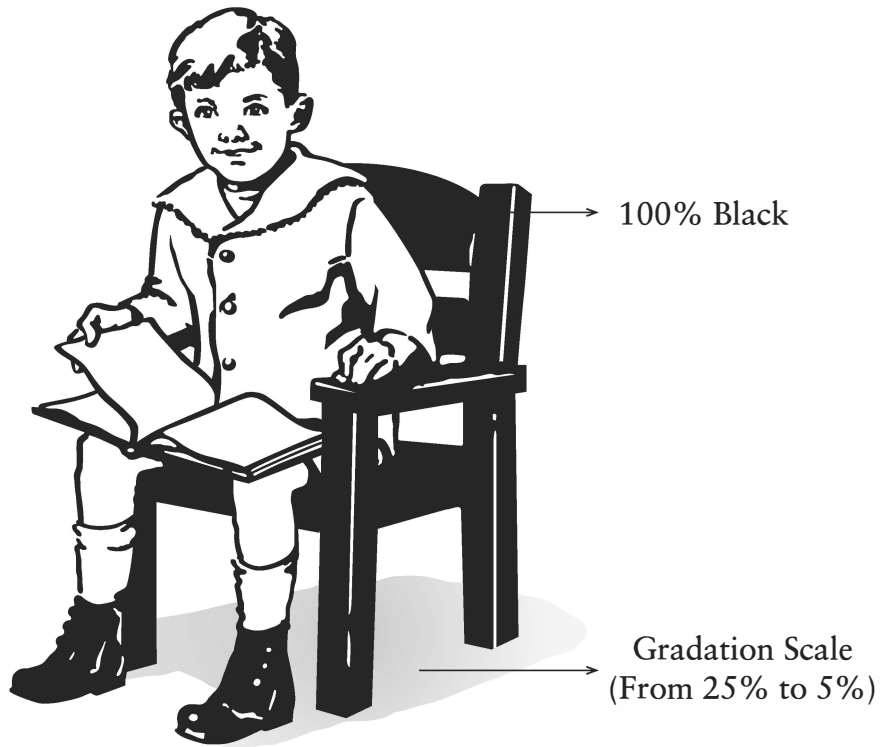




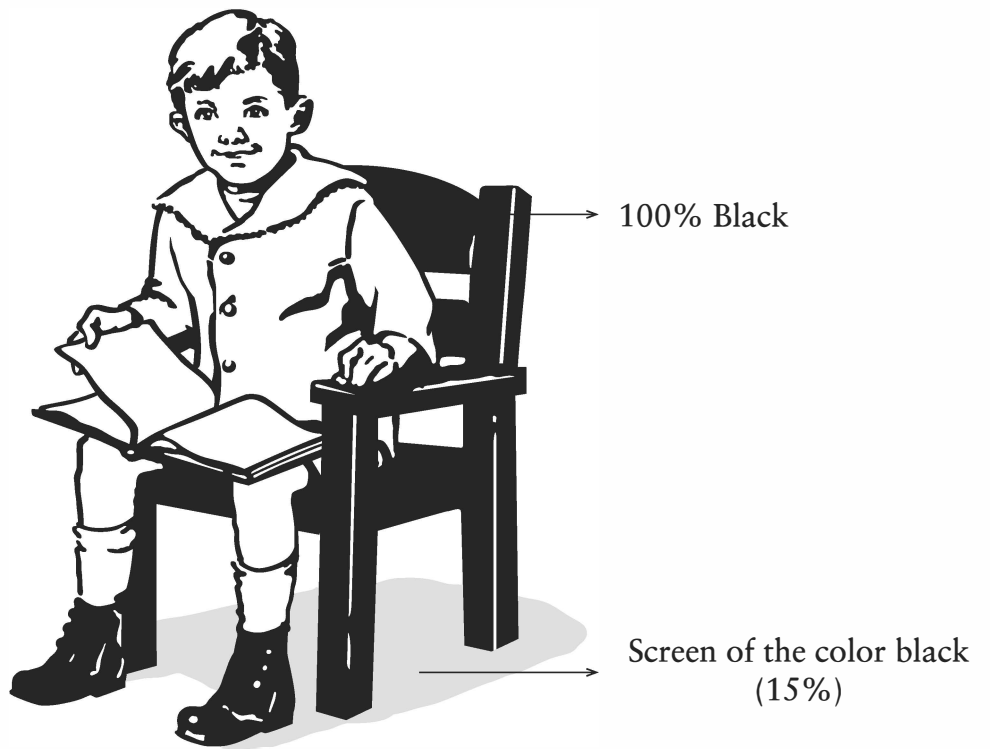
# W.D. KELLEY FOUNDATION

- LOGO USAGE GUIDE -



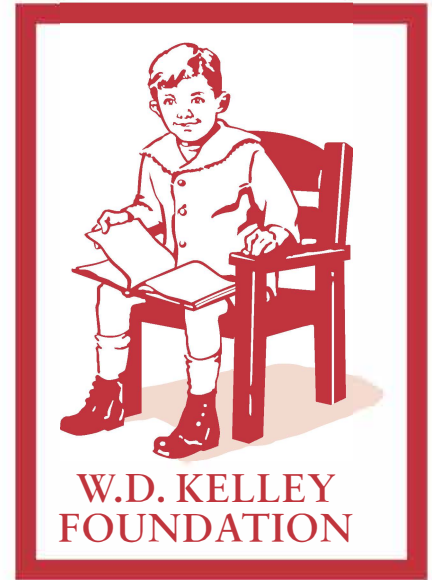
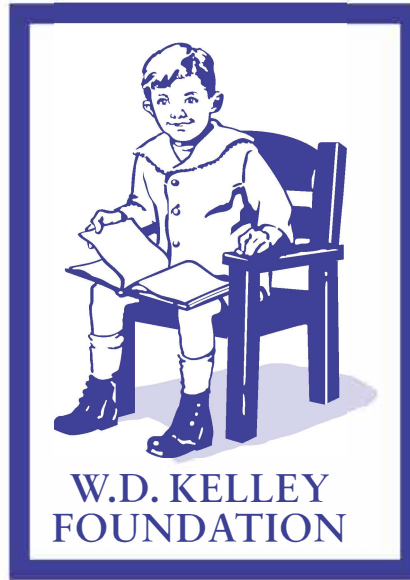
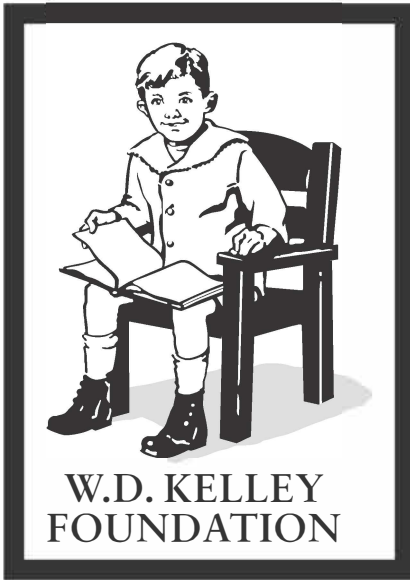
**W.D. KELLEY  
FOUNDATION** → Font: Sebon Bold

W.D.Kelley Official Logo  
(Grayscale File)

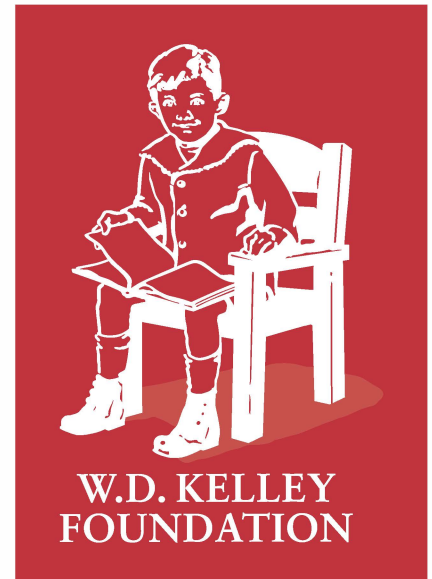
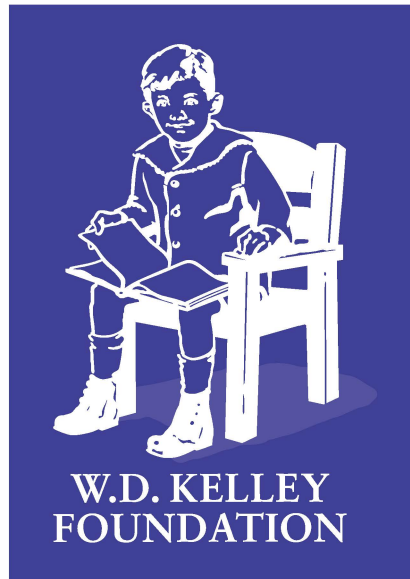
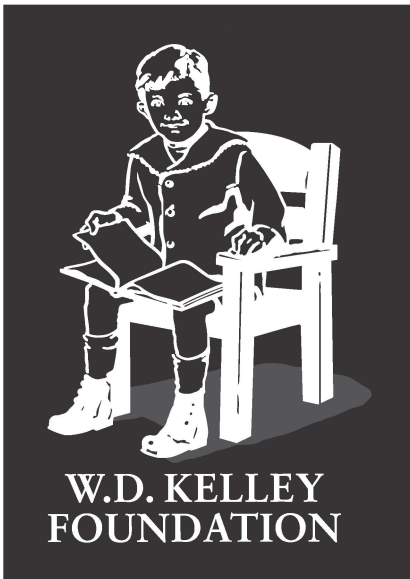


**W.D. KELLEY  
FOUNDATION** → Font: Sebon Bold

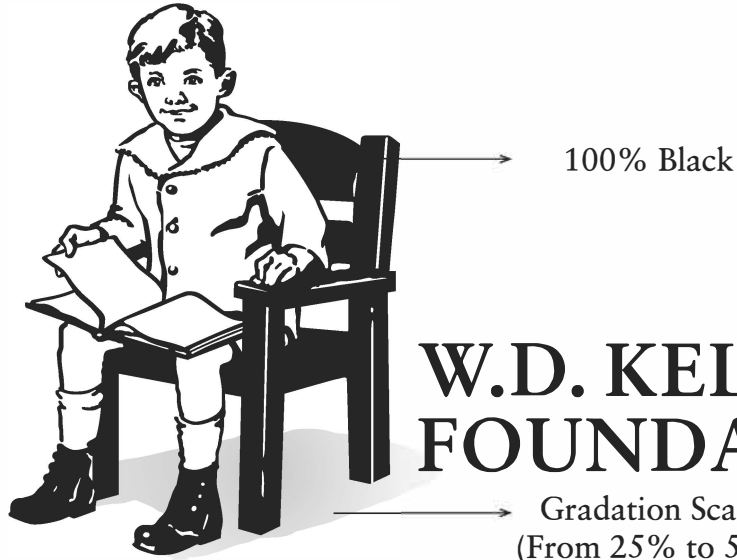
W.D.Kelley Black and White Logo  
(To be used in low resolution/quality publications like newspapers and silk screen)



Logo usage against a dark background.  
Approved - Please use the logo labeled for dark background as shown above



Logo usage against a dark background.  
**Not approved** - Please use the logo for dark background as shown on the top row

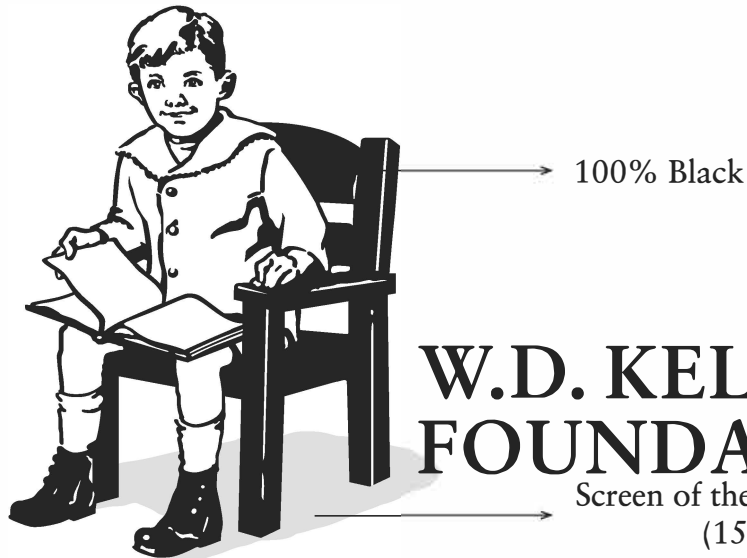


100% Black

# W.D. KELLEY FOUNDATION

Gradation Scale  
(From 25% to 5%)

W.D.Kelley Official Logo  
(Horizontal Grayscale Alternative)



100% Black

# W.D. KELLEY FOUNDATION

Screen of the color black  
(15%)

W.D.Kelley Horizontal Logo  
(Black and White Alternative, for lesser quality printing)